

Sponsorship Package • BC Interior Community Foundation

40th anniversary

FOREVER GIVING. FOREVER GRATEFUL.



1986 - First grant disbursed by our Foundation. Colin Noble and Paul Zuk, president of the Kamloops Club for the Blind take a cruise on a bicycle built for two. The bicycle was donated by the Kamloops Foundation (now BC Interior Community Foundation) so that a sighted person could take a person with sight impairment out for a ride.



2023: Forever giving... Three generous fundholders come together to support the Brock Middle School band's journey to the National competition.



BC INTERIOR
COMMUNITY
FOUNDATION

HERE FOR GOOD

Ashcroft • Barriere • Chase • Cache Creek • Clearwater • Clinton
Kamloops • Lillooet • Logan Lake • Lytton • Merritt • 70 Mile House

Become a sponsor today and make history with us!

Join us on a journey through four decades of impact and giving, at our highly anticipated 40th Anniversary Celebration

For 40 years, our organization has been dedicated to making a difference.

By becoming a donor and sponsor of our anniversary event, you'll not only be a part of our legacy but also contribute to the continued success of our mission.

This milestone event commemorates our Foundation's impactful journey and also celebrates the generosity and commitment of our community partners, like you, who have contributed to our success.



Supporting students is a priority for our fundholders. BCICF holds over 75 endowed student award funds. Pictured here is scholarship recipient M. McGillivray.

About us:

- > BC Interior Community Foundation (BCICF) is a non-profit organization that was founded in 1984 to provide lasting support for charitable activities and local priorities.
- > We serve as a bridge between donors and charities in the Thompson, Nicola and South Cariboo region.
- > 1984 - The Community Fund was the first fund established; the early donors included Weyerhaeuser Foundation and Dr. Stewart Burris.
- > By the summer of 1985, our endowment had grown to \$15,000.
- > 1986 - The first grants were distributed (\$100 each) to the Kamloops Child Development Centre, the Kamloops Club for the Blind, the Kamloops Community Music School and the Elizabeth Fry Society.
- > 1991 - Our endowment was at \$40,827, and grants distributed was \$2,650
- > 1993 - The first large gift, \$131,000 from the City of Kamloops, and established the Centennial Legacy Funds A and B.
- > 2001 - Total amount of discretionary grants made annually exceeds \$20,000.
- > 2006 - Kamloops Foundation leadership is instrumental in creating a joint fundraising campaign called "Creating Tomorrow" to benefit the Kamloops Art Gallery, the Kamloops Symphony and Western Canada Theatre.
- > 2010 - We opened an office and hired our first staff member, no longer a completely volunteer-run organization.
- > 2013 - We change our name to BC Interior Community Foundation to better represent the region that we serve.
- > 2019 - Over \$370,000 is given back to our communities in grants and scholarships.
- > Today - We hold approximately 210 funds, that were started by local organizations, individuals and families, amounting to \$11 million in assets.

Event Deets:

Date: Thursday, September 12th, 2024
Time: 6:00 - 6:30pm Past + Present Board Member Social
6:30 - 8:30pm Anniversary Celebration
Audience: Guests will include philanthropists, donors, fundholders and leaders of regional charitable organizations
Venue: Colombo Lodge, Kamloops, BC
Theme: Through the Decades



Annual disbursement supporting the Kamloops Symphony, one of our agency fundholders.



The Howling Coyote Education Fund, the Kamloops-Thompson School District, the Aboriginal Education Council and the BC Interior Community Foundation honour Sun Ridge Equipment Ltd. for its contribution of \$20,000 to the Howling Coyote Education Fund, which supports scholarships for Indigenous students in School District #73.

Benefits of sponsorship:

- > CSR Impact: Demonstrate your corporate social responsibility, values and commitment to social impact.
- > Networking Opportunities: Connect with like-minded individuals and organizations committed to community development. Sponsors will have the opportunity to attend our reception-style Anniversary event that is purposefully planned to help create community connections.
- > Brand Exposure: Reach a diverse audience of community leaders, philanthropists, and stakeholders.
- > Media Recognition: Gain exposure through press releases, social media mentions, and event promotions.
- > Community Engagement: Support a meaningful cause and contribute to positive change in our community.



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HERE FOR GOOD

SPONSORSHIP OPPORTUNITIES

Become our Presenting Partner

1 ONLY

Golden Era Sponsor \$5000+

Receive unparalleled visibility and recognition as we journey through the last 40 years of BC Interior Community Foundation.

- Presenting Sponsor Recognition: Receive top billing as the Presenting Sponsor in all event promotions, press releases, and marketing materials
- Keynote Address Opportunity: Exclusive opportunity to deliver a keynote address or presentation at the event
- BCICF Annual Report: Editorial recognition and logo
- BCICF Social Media: Feature, linked post
- BCICF Website: Your logo and website link on the front page
- Opportunity to provide your company's promotional items to our guests
- 8 personal invites for your company

Through the Decades

ONLY 5/4
AVAILABLE

Silver Screen Sponsor \$3000

Choose your favorite decade - the nostalgic 80s, iconic 90s, the Millenium, 2010's or 2020's - and showcase your company at our anniversary celebration!

- Logo Placement: Your logo prominently featured on a banner and event materials inspired by your chosen decade.
- Recognition: Special acknowledgment during our tribute to your chosen decade
- BCICF Annual Report: Editorial recognition and logo
- BCICF Social Media: Feature, linked post
- BCICF Website: Your logo and website link
- Opportunity to provide your company's promotional items to our guests
- 6 personal invites for your company



Forever grateful...
Our generous donors were recognized and enjoyed a memorable evening ten years ago at our 30th Anniversary Gala.

Entertainment Sponsor

ROCK 'n Roll Royalty \$2500

2 ONLY

- Logo Placement: Your logo prominently featured on signage on the stage.
- BCICF Annual Report: Your logo
- BCICF Website: Logo and link
- BCICF Social Media: Feature, linked post
- 4 personal invites for your company

Millenium Sponsor \$2000

- Logo Placement: Your logo featured on event signage.
- BCICF Annual Report: Printed name
- BCICF Website: Logo and link
- BCICF Social Media: Special mention.
- 2 personal invites for your company

Timeless Supporter \$500-1999

- Logo Placement: Your company name featured on event signage.
- BCICF Annual Report: Printed name
- BCICF Social Media: Special mention.

If you would like to learn more, contact us at:

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